

Project Name	AIM Playful Parents & Back to Sports Leaders
Amount applied for	£7,710 (originally applied to outer West for half)
Lead Organisation	AIM Education
Ward/Neighbourhood	Bramley

Business Plan Objective	<ul style="list-style-type: none"> • Provide opportunities and facilities to enable local people to access and engage in sport and cultural activities • All children and young people have access to out of school activities • Engage with local communities to strengthen community activity and involvement in local decision making
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Project Summary
<p>The grant will be used to fund two community enrichment provisions that will be run at the Arthur Miller Stadium.</p> <p>Playful Parents Development Sessions;- £3,140 targeting young parents who have Children aged between 4— 10 years old and delivering workshop sessions on topics that will support the positive development of the family unit. It will be an opportunity to identify to parents the positive impact physical activity and play time has on young children. Highlighting the health benefits, mental stimulation and social skills through positive play time experiences</p> <p>Back to Sport Sports Leaders Provision; - £4, 570 targeting 17-24 year olds that are currently Not in Education, Employment or Training and have demonstrated a keen interest in sport. Using a multisport approach the targeted groups will be split into 4 groups of 4/6 and they will spend 10 weeks designing and completing a project to support the delivery of sport in the shape of out of school activity sessions to children from low income households. Training in all aspects of sports leadership, health and safety, first aid, coaching, behaviour support and session planning.</p>

Targets for the project and how success will be measured
<p>Playful Parents will target 16 - 20 parents entering onto the provision with a target of 10 completing all sessions and a further 4 completing a minimum of 7 sessions.</p> <p>The Back to Sport provision will target between 18 - 22 young people with a target of 12 completing all aspects of the provision. A further 6 completing 9 out of the 13 sessions.</p> <p>Success will be measured in retention of numbers and completion of workbooks and attainment of certification. Feedback forms will be used to identify strengths and development areas for future provisions and also to monitor the next steps for each of those that attended.</p>

How the project will be promoted and/or participation encouraged
<p>Along with advertising on websites and social media sites I will also be asking local agencies such as connections, Barca, Positive Futures to refer anyone they feel would benefit along with attending local job centres, and community hubs with flyers.</p>

Exit strategy/How the project will continue after the funding
<p>Along with visits from a range of providers and localised employers there will also be people from local sports groups highlighting the benefits of volunteering.</p> <p>Playful parents will have exit routes highlighted to those who wish to volunteer, embark on education or training courses or find working opportunities.</p>

Other organisations involved
<p>Stunningly SARLC will provide premises and use of their equipment to reduce costs of purchasing sports equipment. They will also support with advertising on their website and social media sites.</p>

Financial Information

Revenue funding requested	£7,710
Total cost of project	£9,195
Match funding/Other funding sources	£1,485 AIM Education

Full Breakdown of Costs			
Item	Wellbeing	Other (with funding body)	Date of Decision
Staffing	£4,370		
Facility	£2,760		
Advertising	£80		
Management and Planning		AIM Education £1,485	
Qualifications and workbooks	£500		
	£7,710	£1,485	

Details of volunteers	2
Volunteer Hours	

Details of funding from previous years
N/A

Area Support Team Comments
Application deferred pending the Outer West Area Committee decision - it was declined.